



2027 ADVERTISING OPPORTUNITIES

2027 Parkes Elvis Festival Entertainment Program

Be part of the excitement at the 2027 Parkes Elvis Festival by including your venue's entertainment and events in the official festival program. Promoting your event through the festival program gives your business valuable exposure to thousands of fans planning their Elvis Festival experience.

Festival entertainment and event listings are seen by over 30,000 festival goers. Listings will be featured in the Official Souvenir Program distributed to 2,000 people, the Festival Pocket Guide distributed to 5,000 visitors, and the Online Program accessed by more than 30,000 attendees throughout the festival.

Traditionally, local venue entertainment has been included in the festival program free of charge. However, due to the increasing costs associated with delivering the Festival, and the significant administration involved in coordinating and producing the daily entertainment schedule, a tax-deductible advertising fee will now apply for program inclusion.

This contribution will help support the ongoing delivery and promotion of the Festival while continuing to provide local venues with valuable exposure to festival audiences.

2027 Parkes Elvis Festival Official Souvenir Program & Website

OFFICIAL SOUVENIR PROGRAM

The Parkes Elvis Festival Souvenir Program is an 80+ page A4 size glossy publication. It's the go-to guide to what's on during the Festival, where to eat, shop and stay, and includes artist biographies, shuttle bus timetables and town maps. 2,000 copies of this publication are available to purchase from November to January and are highly sought after by festival-goers.

OFFICIAL WEBSITE

Our Official Website is the ultimate destination for those planning their festival experience and has over 900K visits each year. Have your event listed in our digital program, or your business featured in our 'Where to Eat', 'Where to Shop', 'Where to Stay' or 'Local Attractions' sections.

Continue reading for full details on advertising opportunities and pricing.





Featured in the Official Souvenir Program (2000 Printed)

Featured in the Festival Pocket Guide (5000 Printed)

Featured in the Online Program (Unlimited Access)

- \$20 + GST per event, per day
- Maximum charge \$100 + GST per day
- 5 Day Package - \$450 + GST

MORNING			AFTERNOON					EVENING						
9AM	10AM	11AM	12PM	1PM	2PM	3PM	4PM	5PM	6PM	7PM	8PM	9PM	10PM>	
EVOLUTION MINING NORTH PARKES OPERATIONS STREET PARADE 9AM FESTIVAL BOULEVARD					ULTIMATE ELVIS TRIBUTE CONTEST FINALS 1PM PARKES LEAGUES CLUB			FEATURE CONCERT 'THAT 70'S SHOW' FT. JAY DUPUIS & LOUIS BROWN 5PM PARKES LEAGUES CLUB					FEATURE CONCERT 'ELVIS AFTER DARK' FT. JAY DUPUIS & LOUIS BROWN 10PM PARKES LEAGUES CLUB	
					TED TORRES ROCK THE BLOCH '61' 1:30PM PARKES LITTLE THEATRE									
			PARKES SHIRE LIBRARY—PHOTO EXHIBITION 10AM-4PM • LOVE ME TENDER PHOTOBOOTH 10AM-5PM • THE PIANO HOUR 11:30AM-12.30PM • BLUEY MEET & GREET SESSION ONE 1PM-1:30PM & SESSION TWO 2:15PM-2:45PM							'OH BOY' PRESLEY & BUDDY HOLLY FT. SEAN SPITERI & KRIS KNIGHT 7:30PM PARKES LITTLE THEATRE				
			MOVIE SHOWCASE 10AM-4PM GENEROCITY CHURCH											
COOKE PARK—MARKETS 9AM-10PM FAMILY FUN ZONE 9AM-5PM MAIN STAGE 10:45AM BLUEY LIVE INTERACTIVE EXPERIENCE • 11:15AM PARKES SCHOOL OF DANCE • 11:30AM PARKES ELVIS FESTIVAL OFFICIAL OPENING • 12PM JOSUEL GRECH • 12:15PM TED TORRES • 12:30PM JUNIOR & SENIOR PRISCILLA LOOK-A-LIKE • 1PM JUNIOR & SENIOR ELVIS LOOK-A-LIKE • 1:30PM JUNIOR TRIBUTE TO ELVIS • 2PM TENNESSEE TAJC • 2:30PM JUNIOR & SENIOR PRISCILLA & ELVIS WINNER ANNOUNCED • 3PM SYDNEY SWING KATZ • 3:15PM ROCK 'N' ROLL COMPETITION JUNIORS & SENIORS • 4:15PM ROCK 'N' ROLL COMPETITION SHOWCASE • 5:30PM ROCK 'N' ROLL COMPETITION WINNERS ANNOUNCED • 6PM STUEY V • 6:30PM ASABI GOODMAN • 7:30PM PRESLEY & ORBISON • 9PM SHAKE, RATTLE & RAVE! TRISTAN JAMES • 9:30PM JOSUEL GRECH														
FESTIVAL BOULEVARD—MEMPHIS SATELLITE STAGE 10:30AM AMITIE • 11:30AM BILL KOSSERIS • 12PM CRAIG DEAN • 12:30PM SYDNEY SWING KATZ • 1PM SUMMER GIDDINGS • 1:30PM RICK MACKAWAY • 2PM BLUES BROTHERS REBOOTED • 3PM ROSS MANCINI • 3:30PM RUBEN AGUILERA • 6PM COOPDEVILLE • McDONALD'S BUSKING 9AM-5PM • ELVIS CENTRAL OFFICIAL MERCHANDISE 9AM-4PM • CARS OF THE ERA 10AM-4PM														
UNITING CHURCH HALL 9AM-5PM ELVIS ART EXHIBITION														
PARKES SERVICES CLUB—TICKETED SHOWS 12PM ELVIS LEAVES HIS MARK FT. MARK ANDREW • 8PM JACK GATTO & CHARLIE GAYLARD LIVE IN CONCERT FREE ENTERTAINMENT 10:30AM JOE OZZIMO • 12PM TENNESSEE TAJC • 1:30PM DOUG CHARLES • 3PM NIGEL STANLEY • 4:30PM RICK CHARLES • 6PM ANDY BITHELL • 7:30PM ROSS MANCINI • 9PM TREVOR NEEDHAM • 10:30PM GERARD MASCARENHAS PARKES LEAGUES CLUB 10:30AM DEBBIE'S ROCK 'N' ROLL LESSONS • 12:15PM EASY GOIN FT. RUBEN AGUILERA LIVE BAND • 2:45PM THE CROFTS • 3:45PM JOE OZZIMO • 4:45PM JERIKYE WILLIAMS • 5:45PM MATT BIRSE • 6:45PM RICK HUDSON • 7:45PM THE CROFTS • DUET • 9PM DAMIAN MULLIN & THE ELVIS FOREVER BAND CAMBRIDGE HOTEL 11AM MEMPHIS COWBOYS • 1PM ALLAN WRIGHT • 2PM RHEANNA LESCHKE • 3:30PM AMITIE • 5PM ALLAN WRIGHT • 6PM MEMPHIS COWBOYS • 8PM BALLZ N ALL • 12AM DJ HYPERHERTZ COACHMAN HOTEL 10:30AM RICKY GRACELAND/ KIWI ELVIS • 12PM SHARON LEE • 1PM ROYDEN DONOHUE • 2PM DEON SYMO ELVIS • 3PM KIWI ELVIS • 4PM PETER PAKI • 5PM SHELVIS • 6PM SEAN LEEDHAM (AS TOM JONES) • 7PM MATT BIRSE • 8PM SHARON LEE AS OLIVIA NEWTON JOHN • 9PM BRENDON CHASE • 10PM RICK GRACELAND • 11PM ALLAN WRIGHT PARKES BOWLING & SPORTS CLUB 1PM YOU BE THE STAR - KARAOKE • 5PM BLUES BROTHER REBOOTED DINNER SHOW PARKES SERVICES RAILWAY BOWLING CLUB 1PM JOE OZZIMO • 2:15PM TRISTAN JAMES • 3:30PM SHERYL SHARKE • 4:45PM TERRY LEONARD • 6PM TREVOR NEEDHAM • 7:15PM RICK CHARLES • 8:30PM NIGEL STANLEY THE BROADWAY HOTEL 11:30AM VIC DUNSTAN "THE KING OF ROCK SHOW" • 2PM DJ VIC STREET PARTY • 3PM THE														



Daily Events & Entertainment

Featured in the Official Souvenir Program (2000 Printed)

Featured in the Online Program (Unlimited Access)

Feature Event/Artist Listing Pricing

- \$150 + GST - Featured Venue/Event or Artist (This feature has its own listing in the Program with more detailed information and can include a QR code)
- \$200 + GST - Featured Venue/Event or Artist (This feature has its own listing in the Program with an image, a longer description and can include a QR code)
- 5 Day Package (4 x Features and 1 x Feature with Image) - \$700 + GST

\$150

16

THE BROADWAY HOTEL
277 CLARINDA ST, PARKES
ENQ. (02) 6863 8898

Free! Accessible Family Friendly Outdoor Meals

MORNING & AFTERNOON
11:30AM VIC DUNSTAN - "THE KING OF ROCK SHOW" • 2PM DJ VIC - STREET PARTY • 3PM THE EDMONDS • 3PM McDONALD'S BUSKING JUDGING (BEERGARDEN)

EVENING
7:30PM VIC DUNSTAN KARAOKE - "SING WITH THE KING"

PARKES SERVICES CLUB
9/17 SHORT ST, PARKES
ENQ. (02) 6862 1966

Free! Accessible Family Friendly Outdoor Meals

MORNING & AFTERNOON
10:30AM JOE OZZIMO • 12PM TENNESSEE TAJC • 1:30PM DOUG CHARLES • 3PM NIGEL STANLEY • 4:30PM RICK CHARLES

EVENING
6PM ANDY BITHELL • 7:30PM ROSS MANCINI • 9PM TREVOR NEEDHAM • 10:30PM GERARD MASCARENHAS



TICKETED SHOWS
12PM-2PM ELVIS LEAVES HIS MARK FT. MARK ANDREW
TICKETS: \$55.00
123TIX.COM.AU

Step into a musical journey with Mark Andrew. This performance features a dynamic lineup of tribute performances from the smooth charm of Dean Martin and the swagger of Tom Jones, to the rebel spirit of Buddy Holly, the poetic edge of John Lennon, the soul of Jim Morrison, and, of course, Elvis Presley.

Backed by the Jonny Gardiner Band, this show combines rapid costume changes, high-energy choreography, and powerful vocals to capture the essence of each legend. Whether you're a die-hard fan or new to tribute shows, Mark delivers an unforgettable evening of nostalgia and entertainment.



\$200

19

COACHMAN HOTEL
48 WELCOME ST, PARKES
ENQ. (02) 6862 2622

Free! Accessible Family Friendly Outdoor Meals

MORNING & AFTERNOON
10:30AM RICKY GRACELAND/KIWI ELVIS • 12PM SHARON LEE • 1PM ROYDEN DONOHUE • 2PM DEON SYMO ELVIS • 3PM KIWI ELVIS • 4PM PETER PAKI

EVENING
5PM SHELVIS • 6PM SEAN LEEDHAM AS TOM JONES • 7PM MATT BIRSE • 8PM SHARON LEE AS OLIVIA NEWTON JOHN • 9PM BRENDON CHASE • 10PM RICKY GRACELAND • 11PM ALLAN WRIGHT

Spend the afternoon at the Coachman Hotel, the perfect way to soak up Elvis atmosphere while staying cool and comfortable. The hotel comes alive with live entertainment celebrating The King, from talented tribute artists to lively bands that will keep you dancing.

Relax with a refreshing drink, enjoy great food from the hotel's menu, the ideal spot to enjoy good music, great company, and a true Festival vibe.

20

BUSHMAN'S MOTOR INN
PEAK HILL RD, PARKES
ENQ. (02) 6862 2199

Free! Accessible Family Friendly Outdoor Meals

EVENING
5:30PM-10:30PM KINGS IN CONCERT DINNER SHOW
TICKETS: \$65.00
123TIX.COM.AU

Featuring multi award winning Elvis Tribute Artist Taurean K. Mill and rising star 16-year-old Tennessee Tajo, this high-energy show celebrates the music of The King from the 50s through to the Vegas years. Special guests include: 'Scottish Elvis' Ross Cummings, Dean Justice and Platinum Elvis. Hosted by John 'Elvis' Collins, the night includes a two course meal and unforgettable live entertainment.



21

PARKES BOWLING & SPORTS CLUB
6 CECILE ST, PARKES
ENQ. (02) 6862 1446

Free! Accessible Family Friendly Outdoor Meals

AFTERNOON
1PM YOU BE THE STAR - KARAOKE

You Be the Star Karaoke promises a fun filled afternoon of singing with great prizes and giveaways throughout the day. Hosted by DJ Paul Adams and special guest artists.



TICKETED SHOW
5PM-10:30PM BLUES BROTHERS REBOOTED
TICKETS: \$60.00

Get ready for a high-energy night, as The Blues Brothers team up with the King of Rock 'n' Roll and special guest The Big O. Featuring Shane Peters and Christian Clackson, Tennessee Tajo as young Elvis, Darren Armstrong as 70s Elvis, and Paul W. Adams as Roy Orbison and Neil Diamond.

Enjoy iconic hits from the Blues Brothers movie and Elvis classics from the 50s through to the Vegas years. Get ready to boogaloo through two courses and three hours of entertainment!



22

ST GEORGE'S ANGLICAN CHURCH
CNR CHURCH & HILL STS, PARKES
ENQ. 0419 543 018

Free! Accessible Family Friendly Outdoor Meals

AFTERNOON
3:00PM-4:30PM GAVIN CHATELIER - GOSPEL FAVOURITES & INSPIRATIONAL SONGS
TICKETS: \$25.00



23

UNITING CHURCH
17 COURT STREET, PARKES

Free! Accessible Family Friendly Outdoor Meals

MORNING & AFTERNOON
9AM-5PM ELVIS ART EXHIBITION

The Parkes Painting Group is proud to host the Elvis Art Exhibition where local artists and those from surrounding areas out west will showcase their talents. Entry \$2.

24

CLUB FORBES
41 TEMPLAR ST, FORBES
ENQ. (02) 6852 1488

Free! Accessible Family Friendly Outdoor Meals

EVENING
7:30PM-10:30PM KIWI ELVIS

25

BOGAN GATE PUB
45-47 STATION ST, BOGAN GATE
ENQ. (02) 6864 1106

Free! Accessible Family Friendly Outdoor Meals

EVENING
7PM-9PM ROYDEN DONOHUE

Bogan Gate Pub will be rocking as Royden Donohue takes the stage with his powerhouse tribute to Elvis Presley. Known for his rich voice and energetic moves, Royden brings the magic of The King to life in an unforgettable night of live entertainment.

With the restaurant open for meals, it's the perfect place to grab a bite, soak up the atmosphere, and dance the night away.

Icons for guidance only and may apply to select shows. Meals are provided at the venue's discretion. Prices do not include booking fees.

\$150

\$150

\$150

\$150

\$150



Business Feature

Featured in the Official Souvenir Program (2000 Printed)
Featured on the Parkes Elvis Festival Website (Over 973k views per annum)

Promote your business to thousands of visitors attending the Parkes Elvis Festival through a featured listing in the Official Festival Program and/or on the Parkes Elvis Festival website.

Showcase your business in key visitor categories including Eating Out, Places to Stay, Travelling to Parkes & Getting Around and Attractions, helping festival-goers discover where to eat, stay, explore and experience the region during their visit.

Place an ad on the official Parkes Elvis Festival website, and drive traffic to your own site or socials.

Our Official Website is the ultimate destination for those planning their Festival experience.

Your advertisement will be placed in the 'PLAN' page of our Website in the lead up and during the Festival.

PARKES ACCOMMODATION

Stay in Parkes, a warm country welcome and a touch of outback charm.

Whether you're here for the Parkes Elvis Festival or visiting any time of year, Parkes offers a great range of accommodation to suit every traveller. From boutique motels and cosy B&Bs to family cabins, budget stays, and caravan parks, there's something for everyone.

Festival accommodation fills quickly, so book early – or try one of the temporary camping sites available during the event.

If accommodation in Parkes is fully booked, you'll also find plenty of options in neighbouring towns and villages. All offer welcoming stays within a short drive, making them convenient bases for exploring the region and enjoying the festivities.



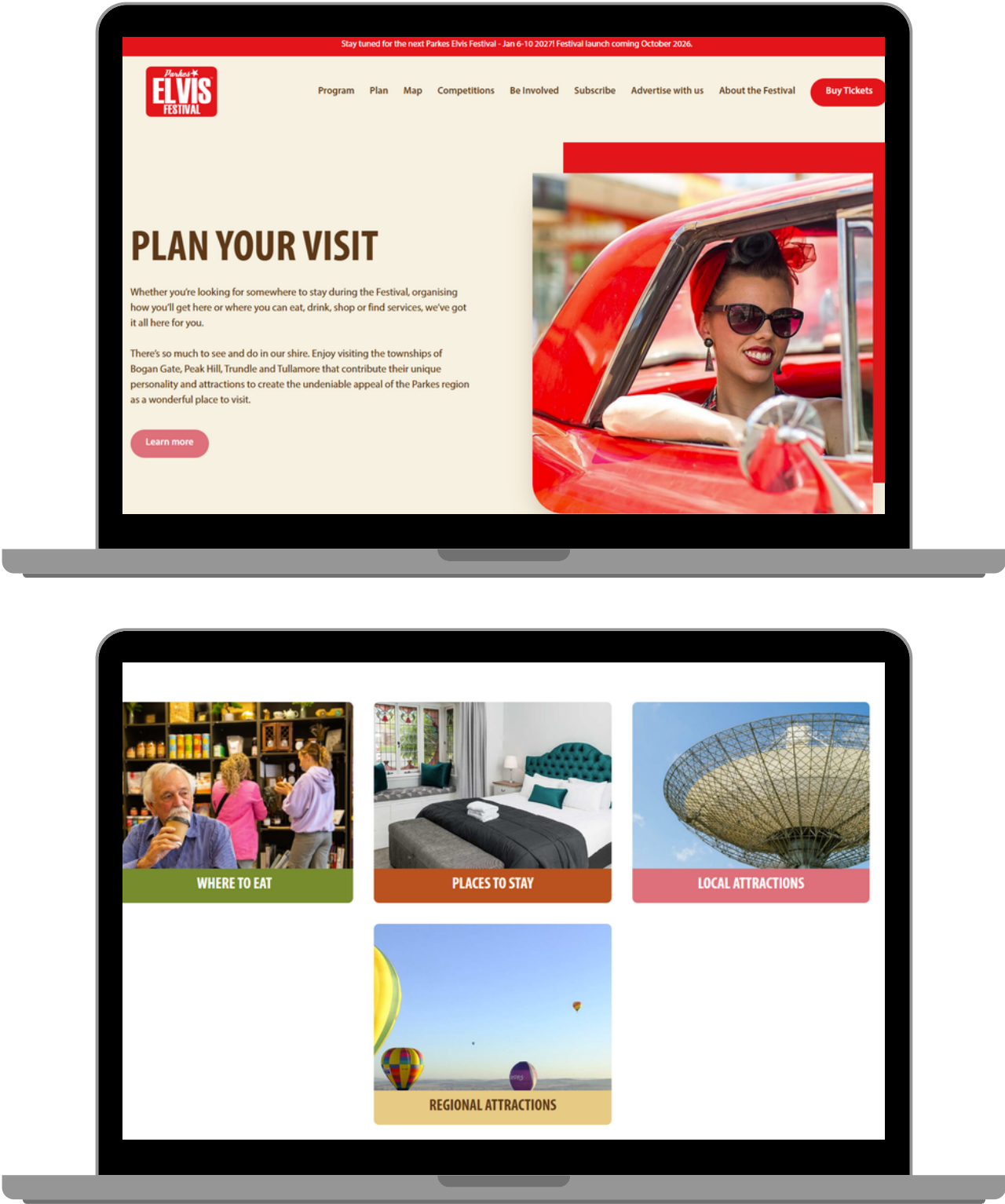
MOTELS	
AASTRO DISH MOTOR INN	10-16 Bogan St 02 6862 3000
ALL SETTLERS MOTOR INN	20-24 Welcome St 02 6862 2022
APOLLO MOTEL	62 Peak Hill 02 6862 3388
BUSHMAN'S MOTOR INN	9-13 Peak Hill Rd 02 6862 2199
COACHMAN HOTEL MOTEL	48-54 Welcome St 02 6862 2622
COURT STREET MOTEL	10-14 Court St 0400 996 983
HENRY PARKES MOTOR INN	21-25 Welcome St 02 6862 4644
MEMPHIS MOTOR INN	72 Clarinda St 02 6862 1655
MOONRAKER MOTOR INN	444 Clarinda St 02 6862 2355
NORTH PARKES MOTEL	54-56 Peak Hill Rd 02 6863 4333
PARKES FEDERATION MOTEL	10 Station St 0400 996 983
PARKES INTERNATIONAL	18-32 Peak Hill Rd 02 6862 5222
PARKVIEW MOTOR INN	34 Forbes Rd 02 6862 2888
STATION MOTEL	82 Peak Hill Rd 02 6862 8444
HOTELS	
BROADWAY HOTEL	277 Clarinda St 02 6863 8898
CAMBRIDGE HOTEL	153 Clarinda St 02 6862 2098
PARKES HOTEL	1 Welcome St 0400 996 983
ROYAL HOTEL	219 Clarinda St 0486 024 371
B&B's & HOUSE RENTAL	
CABO'S ON CURRAJONG	116 Currajong St 0428 659 266
EDEN VALLEY HOUSE	129 Woodward St 0428 659 266
KIRSTEN ACCOMMODATION	114-116 Clarinda St 1300 768 674
LEXTON HOUSE	28 Bushman St 0425 331 396
MAISON MAGNOLIA	10 Metcalfe St 0418 253 045
ROSEGARDEN ON CHURCH B&B	40 Church St 02 6862 3504
THE BUCHANAN 1894	41 Hill St 0429 340 988
THE OLD PARKES CONVENT	33 Currajong St 02 6862 5385
CAMPING AND CABINS	
LUNAR CABINS	48 Bushman St 02 6862 1707
FANA BEAG	Dayers Rd, Aleetown 0408 490 726
PARKES CABINS	17-19 Forbes Rd 0416 289 661
PARKES COUNTRY CABINS	15-21 Peak Hill Rd 02 6862 3400
PARKES SHOWGROUND	Mitchell St 0459 936 091
SERENDIPITY CAMPGROUND	Cookamidgers Rd 0427 924 392
SERENDIPITY TINY AWAY	Cookamidgers Rd 0427 924 392
SPICER CARAVAN PARK	Albert St 02 6862 6162
WENDOUREE CREEK Paddock	Yarraman Rd hipcamp.com
PARKES ELVIS FESTIVAL CAMPING (UNPOWERED)	
HOLY FAMILY SCHOOL	37A High Street 02 6862 6000
HARRISON PARK	Eugowra Road 02 6862 6000
MCGLYNN PARK	Baker Street 02 6862 6000
NORTHPARKES OVAL	Alexandra Street 02 6862 6000
PARKES RAILWAY BOWLING CLUB	70/28 Hoolley St 02 6862 6000
PIONEER OVAL	Alexandra Street 02 6862 6000
PARKES ELVIS FESTIVAL HOME HOSTING	
HOME HOSTING: RAY WHITE	228 Clarinda St 02 6862 1944

KIRSTEN ACCOMMODATION

Kirsten Accommodation Parkes offers premium Parkes accommodation just 350m from Elvis Central. Choose 1, 2 & 3-bedroom villas or our Lux Cottage, all fully self-contained with kitchens, laundry, Wi-Fi, parking, and air-conditioning. Perfect for the Parkes Elvis Festival – 'Stay Awesome' in comfort and convenience at Kirsten Accommodation Parkes.



- Program Only - \$250 + GST - Includes image and short description and can include a QR code
- Website Only - \$500 + GST - Includes image and short description with link to your website/socials
- Program & Website - \$650 + GST - Includes both of the above



Official Souvenir Program

Featured in the Official Souvenir Program (2000 Printed)

Advertising in the official souvenir program for the Parkes Elvis Festival provides businesses with a valuable opportunity to connect with a highly engaged audience of festivalgoers, visitors and Elvis fans from across Australia and beyond.

Distributed to 2,000 attendees, the program is a trusted guide used throughout the festival, offering lasting exposure for your business while aligning your brand with one of Australia's most iconic regional events.

The Program is an 80+ page A4 size glossy publication.

- 1/8 Page Ad - \$300 + GST
- 1/4 Page Ad - \$400 + GST
- 1/2 Page Ad - \$600 + GST
- Full Page Ad - \$1000 + GST



Visit Murriyang
CSIRO's Parkes radio telescope

CSIRO Parkes Observatory Visitors Centre

Open 7 days | Free entry
8.30am - 5.30pm*

*Normal opening hours 8.30am - 4.15pm

20 km north of Parkes on the Newell Hwy
02 6861 1777 | csiro.au/parkes
Shop online: parkesdishshop.com

Discover more about the real star of the movie 'The Dish'. Relax in the picnic area, swing by the playground and explore the informative displays.

Plenty of parking for caravans, campervans, 4WDs and RVs. No overnight camping.

The Parkes Observatory is a radio quiet site. Please turn off all mobile, WiFi and Bluetooth technology to help protect our telescope.

Australia's National Science Agency



Elvis Lives in Parkes!
PARKES ELVIS FESTIVAL TOUR
SYDNEY • COWRA • PARKES
8-12 JANUARY

4 NIGHTS' STAY
PREMIUM CONCERT TICKETS
PRIORITY GOSPEL SERVICE SEATING
ALL BREAKFASTS AND 3 DINNERS

BOOK YOUR ELVIS EXPERIENCE NOW

C&M CIVIL EARTHWORKS
SPECIALISING IN ALL CIVIL & AGRICULTURAL EARTHWORKS

- Latest Technology in Laser & GPS guidance
- Dam Construction & Cleanout
- Roll-over Bank Installation
- Road Construction
- Shed & House Sites
- Erosion Control
- Laser Levelling

Cameron Smith Ph: 0427 441 712 admin@cmcivil.com.au
Michael Bolam Ph: 0428 135 807 www.cmcivil.com.au



Parkes Bowling & Sports Club
PROUDLY PRESENTS

THURSDAY 8 JAN.
5:00PM - 10:30PM
10TH ANNUAL ROCK AND BOWL DINNER SHOW - \$60.00*

FRIDAY 9 JAN.
1:30PM - 3:30PM
THE VEGAS LEGENDS: ELVIS, CHER, TINA TURNER AND TOM JONES TRIBUTE - \$25.00

SATURDAY 10 JAN.
1:00PM - 4:00PM
YOU BE THE STAR: KARAOKE - FREE

SUNDAY 11 JAN.
2:00PM - 5:00PM
ELVIS AND FRIENDS SPECTACULAR - \$25.00

THURSDAY 12 JAN.
5:00PM - 10:30PM
THE BLUES BROTHERS REBOOTED DINNER SHOW - \$60.00



SLEEP LIKE THE KING
Visit "ADJUSTA" of the Church Street Markets for your FREE Sleep Health Assessment

CUNNINGHAM'S IGA
Open 6am-7.30pm Monday to Friday
6am-7pm Weekends
362 Clarinda Street, Parkes NSW
WWW.IGASHOP.COM.AU

ELVIS AT THE TROTS
Damian Mullin as
2026 ULTIMATE ELVIS TRIBUTE ARTIST (VOTA) FINALS
DAMIAN MULLIN
PERFORMING A TRIBUTE TO ELVIS
FREE ENTRY

Elvis 'Unsung' Gospel
Come and hear a show of Elvis gospel songs not sung by any other artist - featuring the guitar, mandolin and banjo.

Promote your business to a highly engaged audience by advertising across the Parkes Elvis Festival social media platforms.

With a combined following of more than 36,000 people and a strong reach before, during and after the Festival, social media advertising offers an exciting opportunity to showcase your business, event, accommodation, dining experience or attraction to thousands of potential visitors.

- 1 x Post - \$500 + GST
- 3 x Posts - \$1000 + GST
- Other - by negotiation





Terms & Conditions

Official Program Advertising

- The closing date for official program bookings is 1 October 2026.
- Advertisers must provide their own print-ready artwork.
- Files must be supplied as high-resolution PDF with 5mm bleed.
- Advertiser is to approve artwork within 2 days of receiving the proof. If written approval is not given, approval will be assumed and Parkes Elvis Festival accepts no responsibility for errors.
- Print ready advertisements are to be submitted by 1 October 2026.
- Photographs or images used in advertisements or listings must be respectable and match the values and tone of Parkes Elvis Festival.
- Parkes Elvis Festival reserves the right to reject any advertisement they deem unsuitable for publication.

Events & Entertainment & Features

- To be included in the Parkes Elvis Festival program, details of all events need to be supplied no later than 1 October 2026.
- The advertiser must supply a description of the event (up to 50 words), a high-resolution image, contact number, link to website or social site and the details of any scheduled performers.
- To be included in the official souvenir program and pocket guide, event listing information must be received no later than 1 October 2026. Should an advertiser decide to cancel or change a show after 1 October 2026, no refunds are permitted. Changes to online listings are possible but are not permitted beyond 1 October 2026.

Business Listings

- The advertiser must supply a high-resolution image, business street address, contact number, link to website or social site and a description of up to 50 words no later than 1 October 2026 (the sooner content is supplied, the sooner the listing will be made live).

Digital Advertising

- Advertiser is to supply all content for digital advertising no later than 1 October 2026.
- Digital advertisements to be placed on the official Parkes Elvis Festival website must be minimum 700x700px (1:1 ratio) in size and supplied in .gif, .jpg or .png format. If advertising on the official Parkes Elvis Festival Facebook and Instagram page, a high-resolution image and copy up to 50 words must be supplied for approval and scheduling no later than 1 October 2026. Specs: i. ii. Facebook Social Media Tile - 1080px x 608px (1.9:1 ratio) Instagram Social Media Tile - 1080px x 1350px (4:5 ratio)

General

- All advertising accounts must be paid in full by the given deadline and no later than 1 October 2026 (unless prior alternative arrangements have been made) or advertising will not be published.
- Refunds will not be permitted for advertisements that are not supplied by the specified deadline.
- Parkes Elvis Festival reserves the right to reject any advertisement they deem unsuitable for publication.
- The Parkes Elvis Festival accepts no responsibility whatsoever for typesetting/artwork done by a third-party on behalf of the advertiser.
- Parkes Elvis Festival may place advertisements and listings in categories and pages at its discretion.
- The Advertiser guarantees their right to use and supply any intellectual properties provided and indemnifies Parkes Elvis Festival from any action resulting from the use of such intellectual properties.
- By advertising with the Parkes Elvis Festival, the advertiser agrees that they have read and understood the below restrictions around using images of Elvis and his name.

RESTRICTIONS AROUND USING IMAGES OF ELVIS AND HIS NAME

Parkes Elvis Festival has the privilege of being an official partner with the estate of Elvis Presley, Elvis Presley Enterprises (EPE) Inc and are licenced to use specific images of Elvis Presley. No images of Elvis (photographic or cartoon) should be used by third parties in advertisements unless your organisation is directly licenced with EPE. Images of tribute artists dressed respectably are permitted. The word Elvis is trademarked (see below) and cannot be used to promote a show. Tribute artists can state that they are performing a tribute to Elvis but cannot state that they are Elvis. E.g. Permitted: John Smith's tribute to Elvis. Not Permitted: John Smith is Elvis.

TRADEMARKS

Elvis PresleyTM, The KingTM and ElvisTM are all trademarks of EPE. Any advertising using these names need to have the TM symbol the first time the name appears.

LEGAL NOTICE

Parkes Shire Council will advise of the EPE legal tagline to be added to advertisements that contain the words Elvis PresleyTM, The KingTM and ElvisTM or any visual reference to Elvis Presley. In addition, 'Official Parkes Elvis Festival Partner' should be added when the Parkes Elvis Festival name appears.

BOOKING AND CONTENT DEADLINES: 1 October 2026.





Contact

To enquire or book your advertising email: elvis@parkes.nsw.gov.au



Other Opportunities

Valuable advertising and promotional opportunities are also available through sponsorship of the Festival, providing local businesses with the chance to maximise the impact of their proposed advertising investment while aligning with one of regional Australia's most recognised and celebrated events.

Sponsorship packages are designed to increase business visibility before and during the festival, helping sponsors connect with the thousands of visitors who travel to the region each year.

By becoming a sponsor, businesses not only gain strong marketing exposure, but also play an important role in helping deliver a vibrant community event that benefits the entire region.

For more information on Sponsorship, please reach out to elvis@parkes.nsw.gov.au

We look forward to partnering with you to showcase your events or business to festival audiences and visitors across the region.