



# MEDIA RELEASE

20 JUNE 2019

## GET READY FOR THE PARKES ELVIS FESTIVAL

The countdown is on to the 2020 Parkes Elvis Festival and organisers are saying it's time to get creative and start planning your float for the iconic Northparkes Mines Street Parade.

Festival Director, Cathy Treasure is encouraging local businesses, community groups, schools and organisations to get involved.

The 2020 Festival theme is from Elvis' 1966 movie 'Frankie and Johnny' where Elvis stars as a riverboat gambler and performer, along with his girlfriend Frankie.

According to Festival Director Cathy Treasure the theme lends itself to creativity when it comes to designing a float.

"The movie costumes are fun and colourful. Think masquerade ball costumes, dancing girls, fortune tellers, red, white and blue and riverboats" said Cathy.

The call for floats coincides with the announcement that CMOC Northparkes Mines is continuing to sponsor the Street Parade for a further three years.

Parkes Elvis Festival Director, Cathy Treasure, said "It's wonderful to have the continued support from Northparkes Mines. Without our sponsors the Festival wouldn't be able to deliver high-caliber events like the Street Parade."

We look forward to delivering a successful Street Parade for our Festival fans thanks to the support of Northparkes Mines, Cathy added."

(Quote from Northparkes here)

Northparkes Mines has kindly donated a \$1,000 cash prize for the Best Float in the 2020 parade, to help schools, sporting and community groups.

The Street Parade will take place on the morning of Saturday, January 11 with registrations opening in September.

**END RELEASE**



Parkes Elvis Festival PO Box 532 Parkes NSW 2870  
P 02 6862 6000 F 02 6862 1023 E [elvis@parkes.nsw.gov.au](mailto:elvis@parkes.nsw.gov.au)  
[parkeselvisfestival.com.au](http://parkeselvisfestival.com.au)

**PARKES**  
*It all adds up.*