



COUNTDOWN IS ON FOR THE SOUTHERN HEMISPHERE'S BIGGEST & BEST TRIBUTE TO THE KING

Dust off those blue suede shoes, **Parkes Elvis™ Festival** is just around the corner and is set to make your wildest Elvis dreams come true from **Wednesday 9 January - Sunday 13 January 2019**.

This year's Festival theme is *All Shook Up*, celebrating Elvis' iconic song and all things '50s. The 2019 program won't disappoint with more than 150 uniquely Elvis-themed events, filled with everything you've come to expect from the much loved Festival along with a host of exciting new events.

NSW Minister for Tourism and Major Events Adam Marshall said the Parkes Elvis Festival has grown significantly, grabbing the attention of visitors from across the globe.

"Proudly supported by the NSW Government, the Parkes Elvis Festival is a major highlight on the NSW Events Calendar and over the past three years, has injected more than \$28 million into local hotels, restaurants, shops and attractions," Mr Marshall said.

"We look forward to welcoming visitors to this fantastic corner of regional NSW in January, which is set to be another colourful celebration of one of the world's largest Elvis Presley tribute events."

2019 Highlights include:

- Kicking off the Festival is the **Opening Night All Shook Up Special** – a tribute to the Million Dollar Quartet, featuring **Lance Lipinsky, Anthony Petrucci, Daniel Thompson** and **Brad Bergen** honouring Jerry Lee Lewis, Elvis Presley, Johnny Cash and Carl Perkins (**Wednesday 9 January 2019**).
- The **2019 Feature Concert Series** will feature U.S. Elvis tribute artist **Ted Torres Martin**, showcasing the King's greatest hits with a dynamic eight-piece band across four high-energy concerts. (**Thursday 10 January – Sunday 13 January 2019**).
- Ladies, it's your time to shine! The **2019 Miss Priscilla Dinner** is back and will feature a special performance by **Jack Gatto**. The night will also see the crowning of the 2019 Miss Priscilla. (**Thursday 10 January 2019**).
- Hosted by the original yellow Wiggle and Elvis fanatic **Greg Page**, young festival-goers for the first time can experience an exciting new **Kids Talent Workshop** to help nurture and develop their craft to become the next generation of Elvis tribute artists. (**Friday 11 January 2019**).
- For the rest of festival-goers wanting to learn something new, Parkes Elvis Festival has got you covered with the newly added **Ukulele Workshops** in beginner and intermediate levels (**Thursday 10 – Friday 11 January 2019**), **One Song Sing** where crowds will learn *Return to Sender* in a three part harmony (**Friday 11 January 2019**) and the **All Shook Up Burlesque Workshops** – Vintage Showgirl Burlesque (**Friday 11 January 2019**) and Marilyn Monroe Little Rock (**Saturday 12 January 2019**).
- The preliminary round of the international **Ultimate Elvis Tribute Artist** Contest also returns in 2019, with leading Elvis tribute artists from Australia and abroad battling it out at Parkes Leagues Club. Officially endorsed by Elvis Presley Enterprises, Inc, the winner will represent Parkes in the Semi Final round of the 2019 Ultimate Elvis Tribute Artist Contest in Memphis, USA (**Heats: Friday 11 January 2019 – Finals: Saturday 12 January 2019**).

- Australian rocker, and #1 selling Platinum artist **Russell Morris** will be inducted to the **Parkes Elvis™ Festival Wall of Fame** on **Wednesday 9 January, 2019**. To celebrate this achievement, Russell will perform an intimate 60 minute show for Festival fans, teaming up with guitarist Pete Robinson at the Parkes Services Club.
- Enjoy the Festival's annual highlight the **Northparkes Mines Street Parade** including Elvis-themed floats, Elvis and Priscilla look-a-likes, vintage and classic cars and motorbikes, and marching bands, a highlight every year for the Parkes Elvis Festival (**Saturday 12 January 2019**).

Don't miss your chance to experience one of the major highlights of the NSW events calendar, get your tickets to the 2019 Parkes Elvis Festival now!

For all programming and ticketing information, visit www.parkeselvisfestival.com.au

EVENT NAME: Parkes Elvis Festival

DATES: 9-13 January 2019

THEME: All Shook Up - celebrating all things '50s

WEBSITE: www.parkeselvisfestival.com.au

LOCATION: Parkes, NSW, Australia

Parkes Elvis Festival is supported by the NSW Government.



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EDITORS NOTES

Parkes Elvis Festival

Parkes Elvis Festival is held annually in the second week of January in Parkes, New South Wales, coinciding with the birthday of Elvis Presley. Parkes has a population of 12,000 and is located 365 kilometres west of Sydney. In January 2018 over 26,500 visitors attended the Festival, more than doubling Parkes' population.

The Festival began in January 1993 as a small birthday party for the local newspaper editor. It was so much fun they decided to do it again - and again! Over the following 10 years additional events were added and it became a two-day Festival. With the vision and effort of the voluntary organising committee as well as the support of Parkes Shire Council, the Festival exploded in popularity and word quickly spread across Australia of the fun and unique event in regional NSW.

Following its tremendous success, in 2014 the Festival transitioned management to Parkes Shire Council under a Section 355 Festival Committee. The Festival now regularly attracts visitors from all around Australia and stages more than 150 events annually. In January 2015, Parkes Elvis Festival was officially endorsed by Elvis Presley Enterprises, Inc., the trustees of the estate of Elvis Presley. Official endorsement elevates Parkes Elvis Festival to the ranks of premiere Elvis tribute festivals in the world.