



Media Release

For immediate release

Things are heating up for Elvis in 2012

For Parkes residents' and Australian Elvis enthusiasts summer means the imminent arrival of the CountryLink Parkes Elvis Festival and things are heating up with 2012 looking to be another record breaking year.

Records have been broken for accommodation providers with the home hosting program recording unrivalled numbers for 2012. Parkes Showground has reached capacity for powered sites this year- despite allocating an extra 70 powered sites.

"Parkes is gearing for another great year" said Parkes Elvis Festival Manager, Maria Chetcuti. "There continues to be a high level of interest in the Festival amongst visitors and media outlets".

The Sunday Telegraph this weekend featured the Parkes Elvis Festival in their "50 things to do this summer" article as part of their Escape Magazine. The Feature which included a picture of the famous Elvis Express, listed Parkes Elvis Festival in their top 50 summer destinations enjoying the spotlight with international destinations and events such as Sydney New Years celebrations.

"The Parkes Community should be proud of their efforts to build, host and deliver such a high quality regional tourism event annually" said Miss Chetcuti, "The Festival helps put Parkes on the map and this success is built upon the hard working, friendly and generous community spirit that Parkes abounds in".

Beds are still being sought for the Home Hosting Program and Parkes Shire residents who maybe interested in participating are encouraged to contact the Home Hosting Coordinators on 6862 3995 or 0467 621 900 to arrange a meeting and inspection.

